

Tech Adoption Model For Entrepreneurs

Name: _____ Date: _____

	Stage 1	Stage 2	Stage 3	Stage 4
	<u>New Capability</u> Who Cares?	<u>Prototype</u> What's Next?	<u>Product</u> Reinvention	<u>Platform</u> Transformation
	Does it help you do what you already do, better?	What could you do, or should you do?	What can you release as a product/service/offer that is strategic and unique?	What capabilities create a platform for others to build upon?
Core Capability:				
Key Indicators: Or Evidence of Success				
Potential Roadblocks: Or Constraints				
Getting to Next:	1	2	3	