

11 Key Tech Adoption Drivers

1. *Technology adoption is fundamental in the long-term success of your businesses*

How well do I leverage new technologies and innovation during my most challenging moments?



2. *If you don't know what your edge is, you don't have one*

How accurately can you measure your results in real-time, all the time?



3. *In order to differentiate yourself from your competitors, you must challenge the way you think, decide, and act*

Do you have processes in place to challenge your thinking and results?



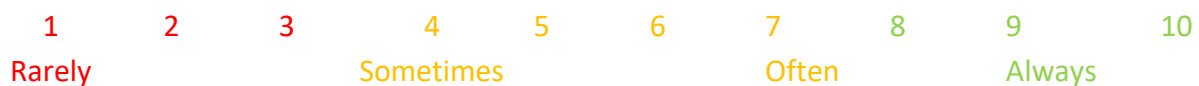
4. *To amplify your intelligence and create new edges, you must commit to a desired result instead of a desired approach.*

How often does your business make significant improvements?



5. *To adapt for growth and thrive through change, you must learn when and how to automate*

How well have you adopted automation into your critical processes?



6. *To capitalize on opportunities, you need a robust platform and scalable infrastructure*

How confident are you that your systems are ready to scale with opportunities?



Rarely Sometimes Often Always

7. *To become an industry leader, you must commit to constant innovation and improvement, otherwise, competitors will outpace and outmatch you*

How often are you incorporating new learned lessons into your business?

1 2 3 4 5 6 7 8 9 10
 Rarely Sometimes Often Always

8. *To become and stay an industry leader, you must begin with the end in mind and commit to growth as a habit*

How consistently are your resources moving you toward your long-term goals?

1 2 3 4 5 6 7 8 9 10
 Rarely Sometimes Often Always

9. *To build a lasting and successful business, you must constantly monitor your processes, infrastructure, and direction.*

How well are you protecting your business, your IP, and your future?

1 2 3 4 5 6 7 8 9 10
 Rarely Sometimes Often Always

10. *Change is constant, so you must be willing to adapt not just through growth, but by letting go of what isn't working any more*

How often are you culling processes that aren't serving you anymore?

1 2 3 4 5 6 7 8 9 10
 Rarely Sometimes Often Always

11. *In letting go of what isn't working anymore, you have to be willing to try new things that may not work at first*

And, how often are you testing new processes that might serve you?

1 2 3 4 5 6 7 8 9 10

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Rarely

Sometimes

Often

Always