
Avoiding AI Stupidity

Sorting The Signal From The Noise



LESS IS MORE.

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**To Provide a Sanity Check As
You Sift Through all the
"Noise" Around AI**

To Help You Build Scalable Automation Playbooks

What We'll Discuss Today

How I Use AI To Make My Life Easier

The Framework Behind My Business

Avoiding Common Pitfalls in AI Adoption

The Bigger Picture

Getting Started

Howard Getson

Chief Executive Officer and Founder

Experience:

Capitalogix (2000-present): Founder and CEO

- Focused on enhanced decision-making using exponential technologies and multi-disciplinary best practices

IntellAgent Control (1991-2000): Founder & CEO

- Inc. 500 company that won an IBM-Lotus Beacon Award for best business application.

The Hastings Center (2017-Current): Advisory Council

- Bioethics and AI research institute

Education:

M.B.A. in Finance from Northwestern University's Kellogg School of Management

J.D. from Northwestern University Pritzker School of Law

B.A. in Psychology and Philosophy from Duke University



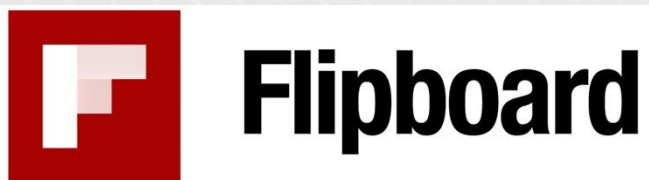
My Personal Content Process

Capitalogix[®]

Aggregate

Filter

Transform



Don't Get
Hung Up
On The
Tool



AMERICA
Online



myspace



 Netscape

**Humans Often Recognize Big
Changes On The Horizon...**



**But Rarely
Anticipate
The Consequences**



Dot-Com Vs AI Age

Expectation Versus Reality ...



order
from
chaos

**It's Better To Have A Map Before
You're Lost In The Woods ...**



Capitalogix Thought Process on Trading

What To Trade

Indexes

- S&P 400
- S&P 500
- Nikkei 225
- Nasdaq
- Dow Jones
- Russell 2000

Energies

- Crude Oil
- Heating Oil
- Natural Gas
- RBOB Gasoline

Commodities

- Feeder Cattle
- Lean Hogs
- Soybeans
- Wheat
- Coffee

Metals

- Gold
- Silver
- Platinum

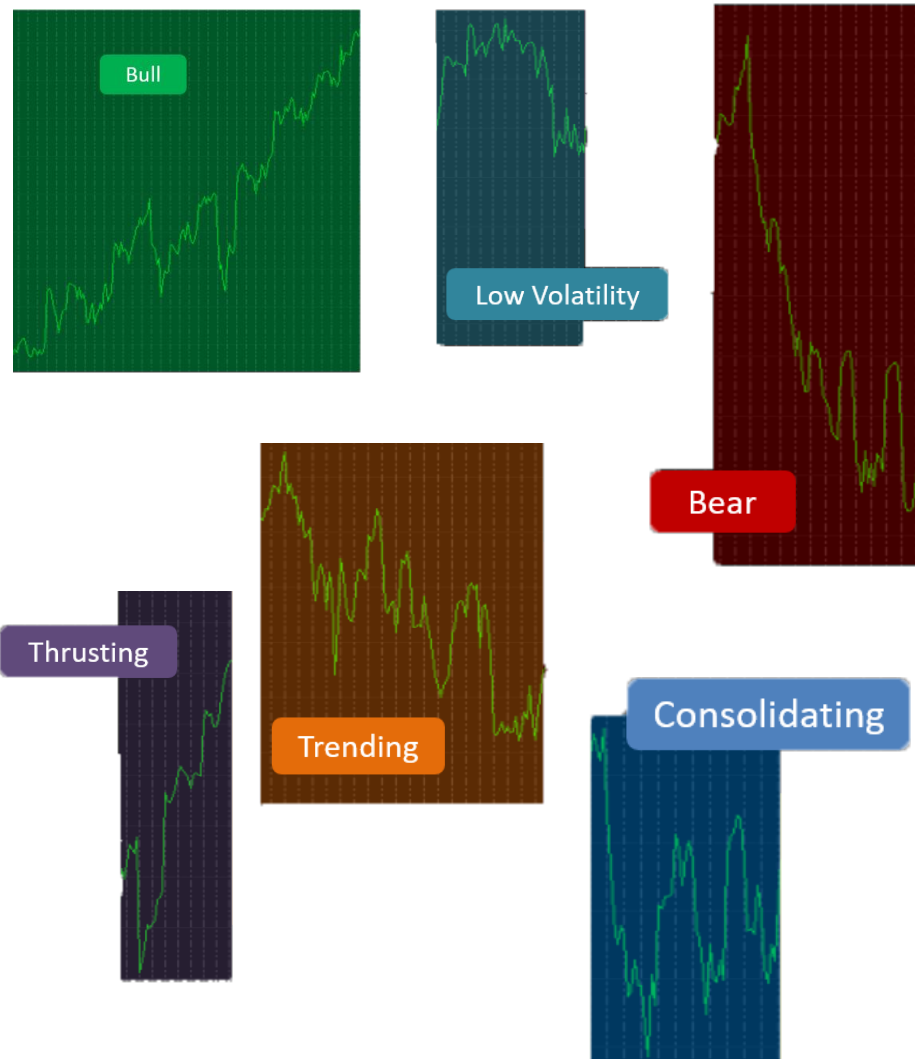
Financials

- Euro-FX
- 10 Year US T-Notes
- 30 Year Bonds

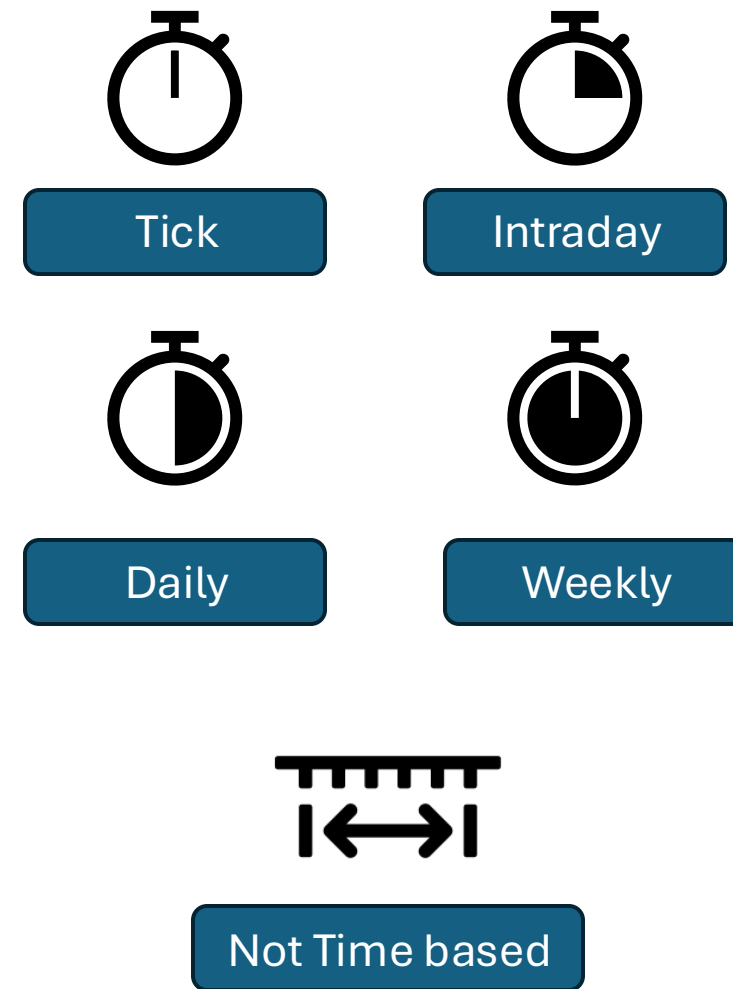
Coming Soon

- Crypto
- Orange Juice
- Soybean Oil
- Etc.

How To Trade



When To Trade

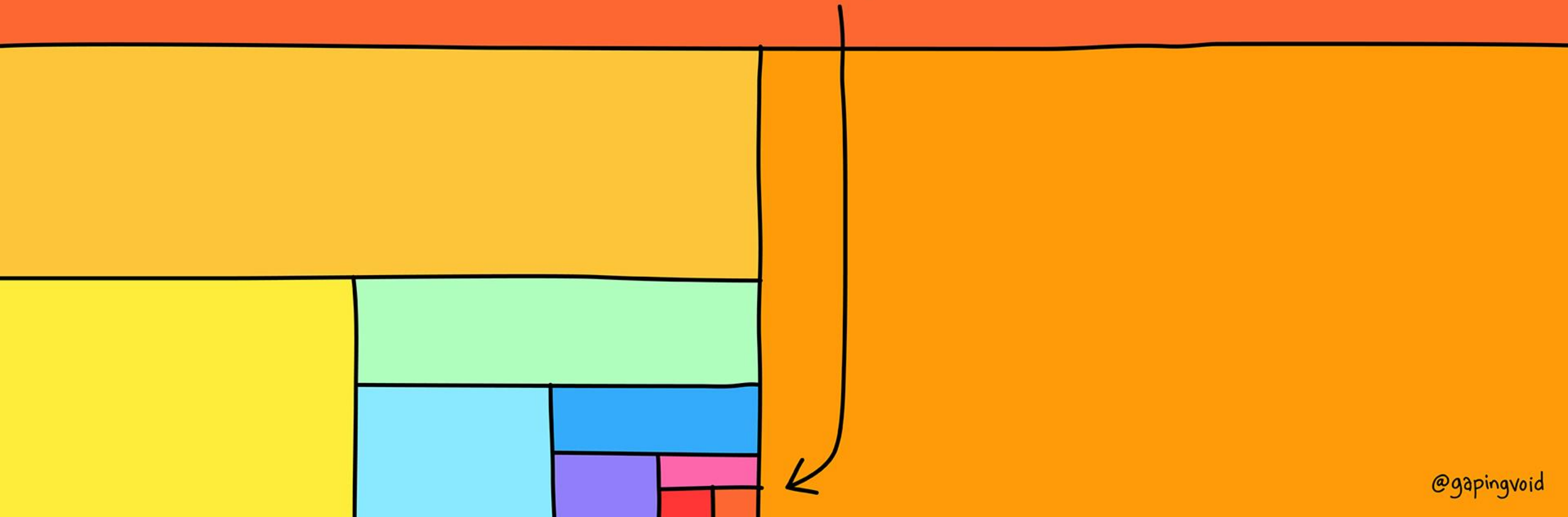


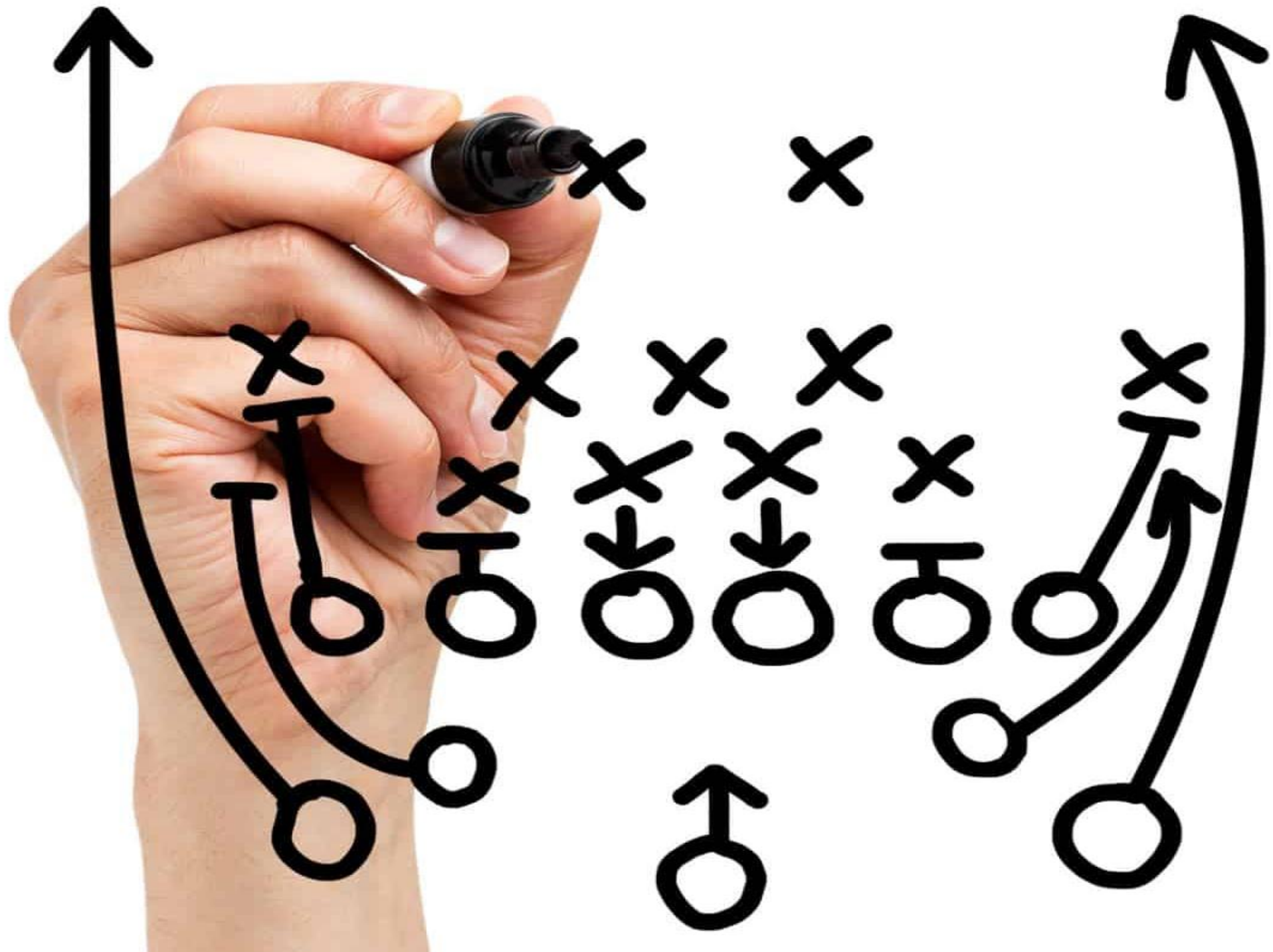
20+ Markets

Dozens of Techniques

10+ Timeframes

wisdom comes
from making
finer
distinctions





- 1. Capture Wins**
 - 2. Document Best Practices**
 - 3. Share The Learnings**
 - 4. Compound Insights**
 - 5. Create A System**
-



- 1. Opportunity Identification**
 - 2. Cash & Risk Management**
 - 3. Real-Time Market Feedback**
 - 4. Portfolio Management**
-

The Formula For Exponential Results:

**Simple, Repeatable,
Consistent, & Scalable
Processes**





Timely vs. Timeless Strategies

Understand. Challenge. Transform.



WARD Getson

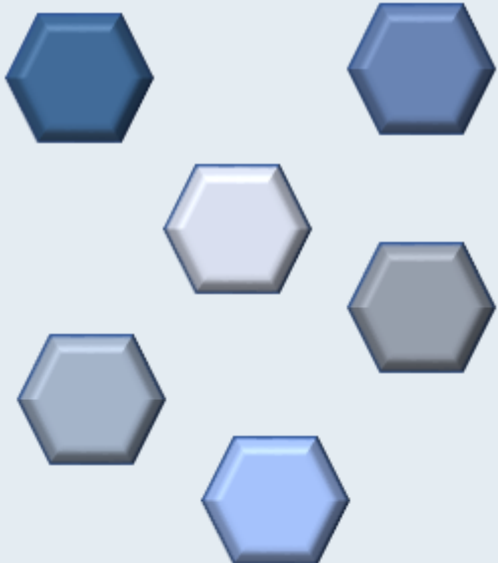


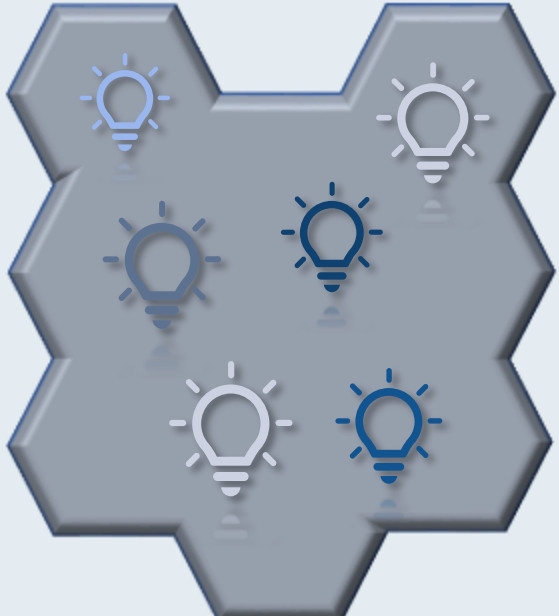
TEDx

Think Of Your Words As A Recipe Capitalogix®

- **Ingredients**
- **Order**
- **Intensity**

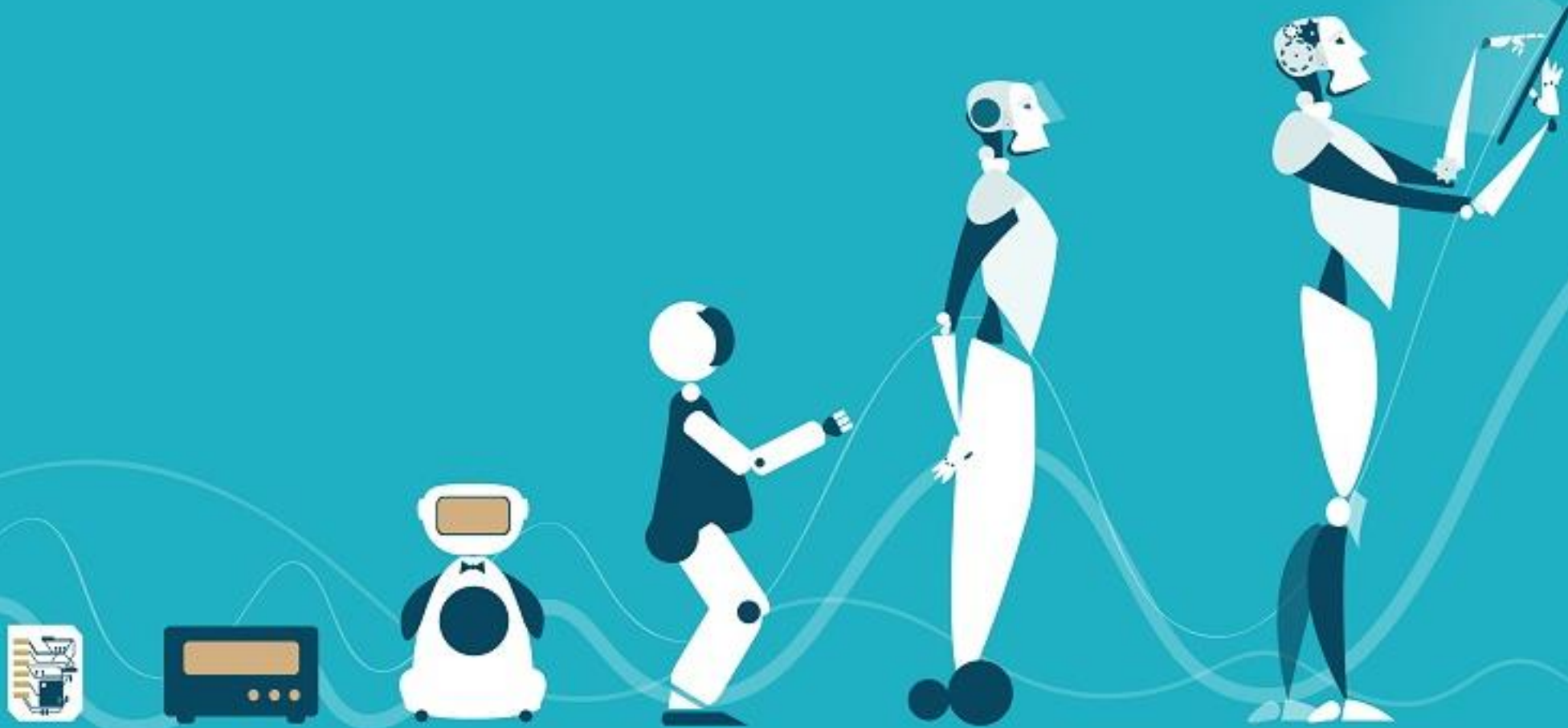


Technology Adoption Model

Capability	Prototype	Product	Platform
<p>A fundamental building block of skill or ability that can stand alone or become the foundation for something much bigger.</p>	<p>A preliminary model developed by stacking or bundling different capabilities to create more opportunities, enhance the ability to perform a task, or achieve a goal.</p>	<p>A mature collection of capabilities packaged together to help someone achieve a specific, known result. It is designed to meet the needs of a particular audience and to be robust, reliable, and resilient.</p>	<p>A system or infrastructure offering a variety of capabilities that can be used by unknown individuals to achieve outcomes that the platform creator did not initially anticipate.</p>
			

AI's Evolution

... AI → Bot → Agent



What are the building blocks of your business?



Multi-Bot Strategies

Capitalogix®

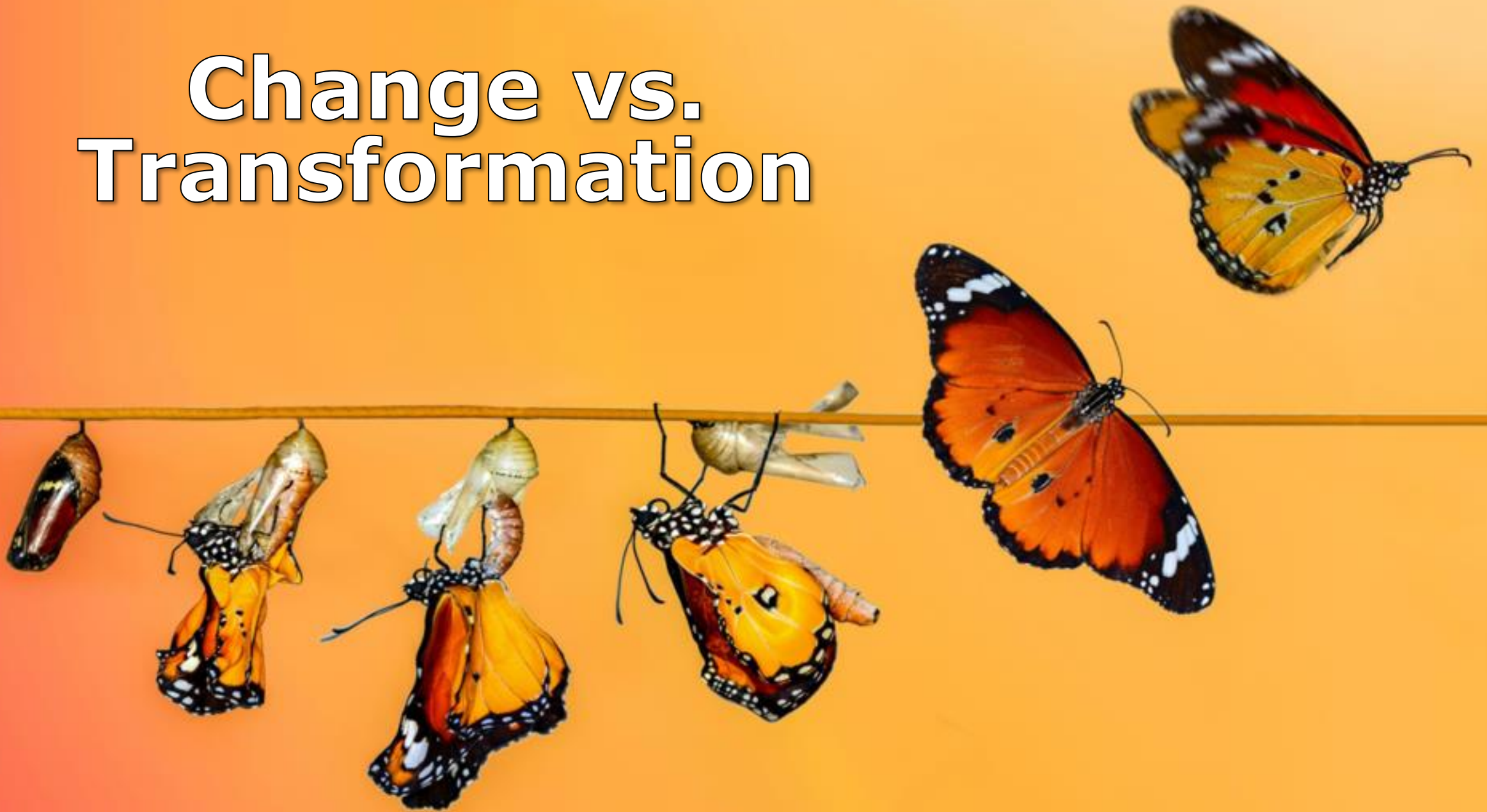


Orchestra



Ensemble

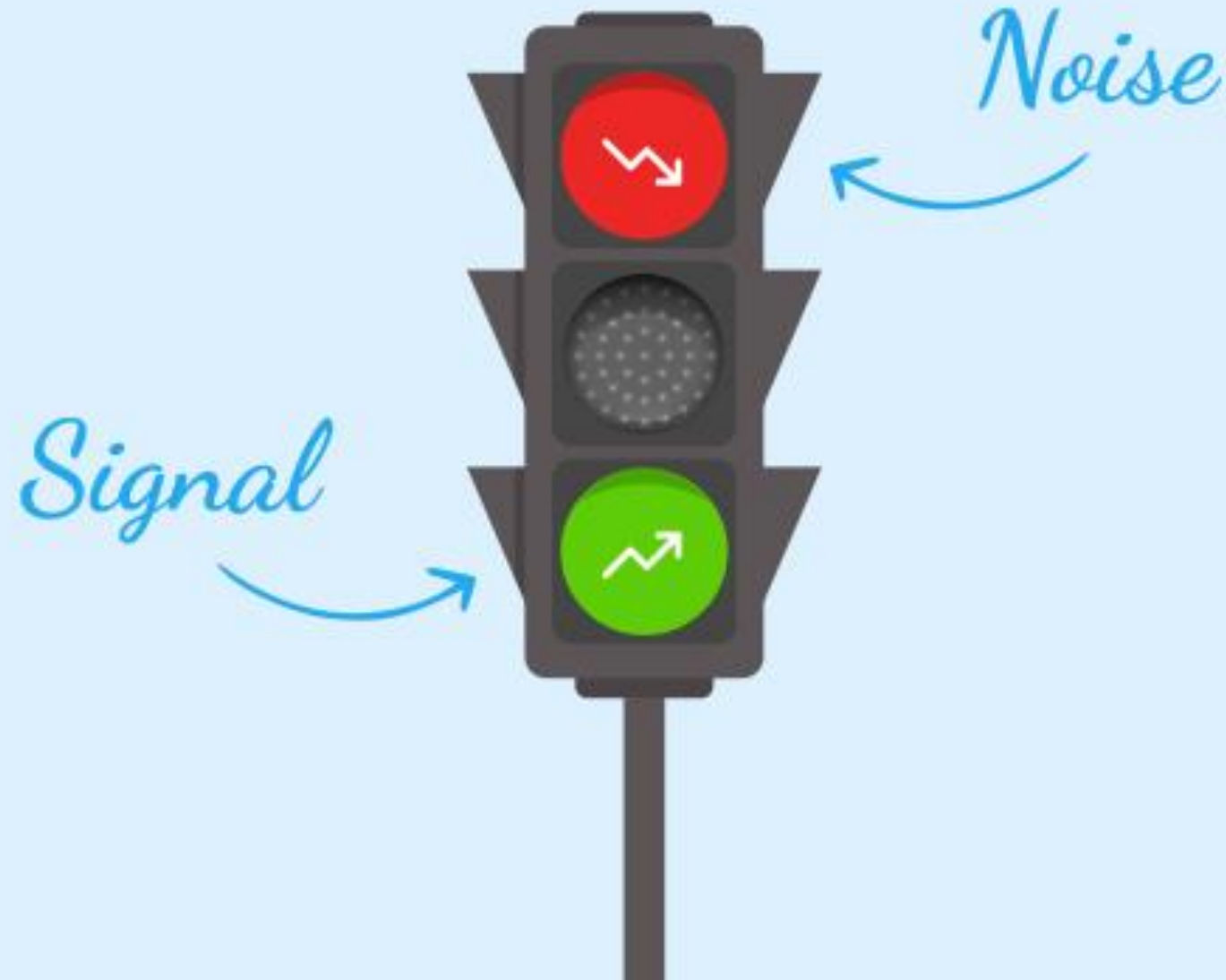
Change vs. Transformation



Don't Lose Sight Of The Human



Signal Vs Noise



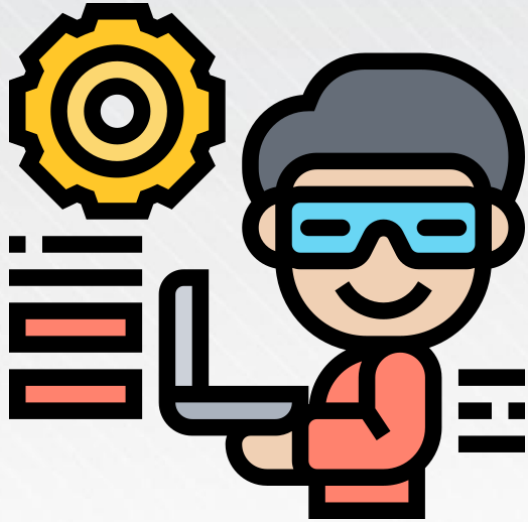
A close-up photograph of two hands clasped together, with fingers interlaced. The skin is light-toned, and the fingernails are short and clean. The lighting is soft, highlighting the texture of the skin and the ridges on the fingers. The background is a plain, light color.

**Artificial
Intelligence**

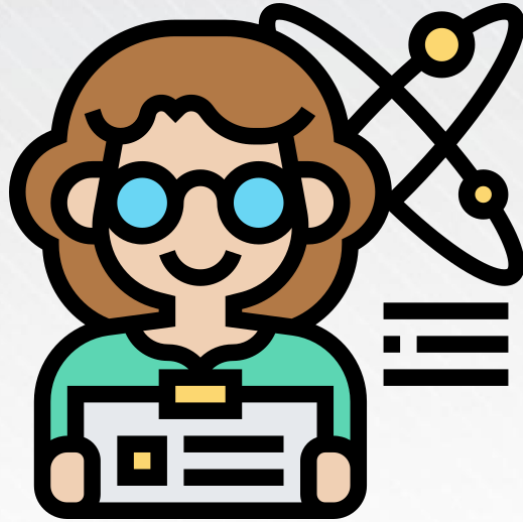
Or

**Artificial
Stupidity**

- **Is it taking or giving energy?**
 - **Is it helping you do something quicker, easier, or better?**
 - **Is it helping your team or distracting them?**
-



Data Scientist



Research Analyst



Resistant Employee

A Brave New World ...

Who's The Conductor?

Who's The Audience?



What AI Can Do ...



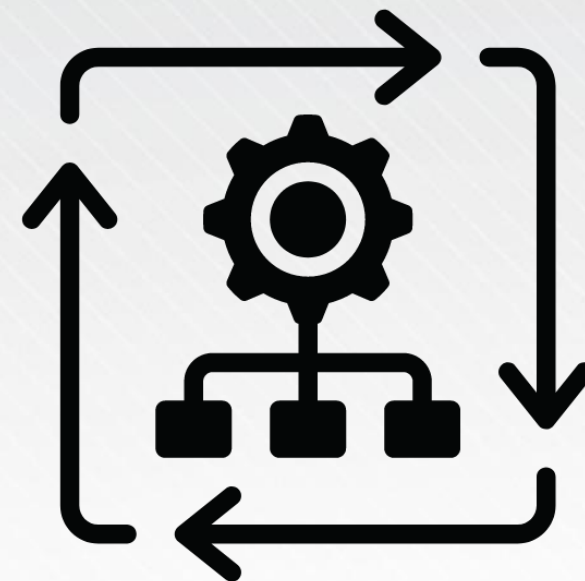
Support

AI helping humans do their tasks better



Augment

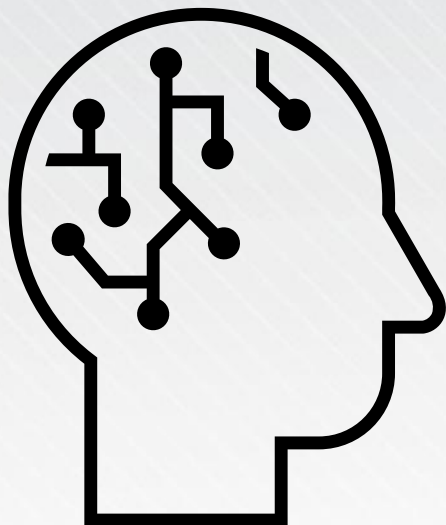
AI performing individual steps in a complex process with human oversight



Automate

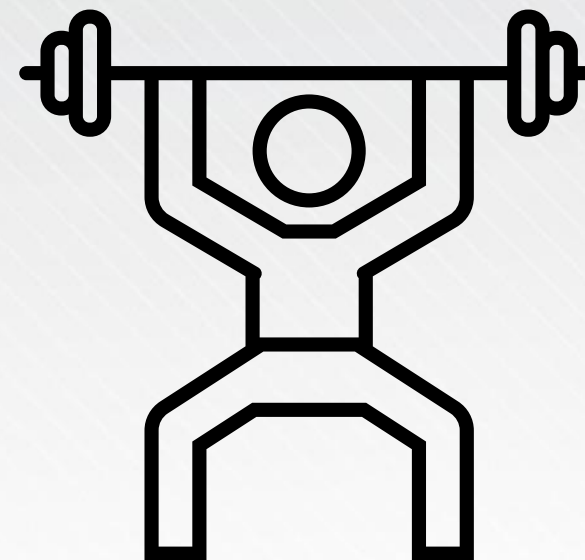
AI performing a multi-step process to free up the human to focus on something more important

What's Coming ...



Complete Autonomy

AI decides what to do, how to do it, and when to do it.



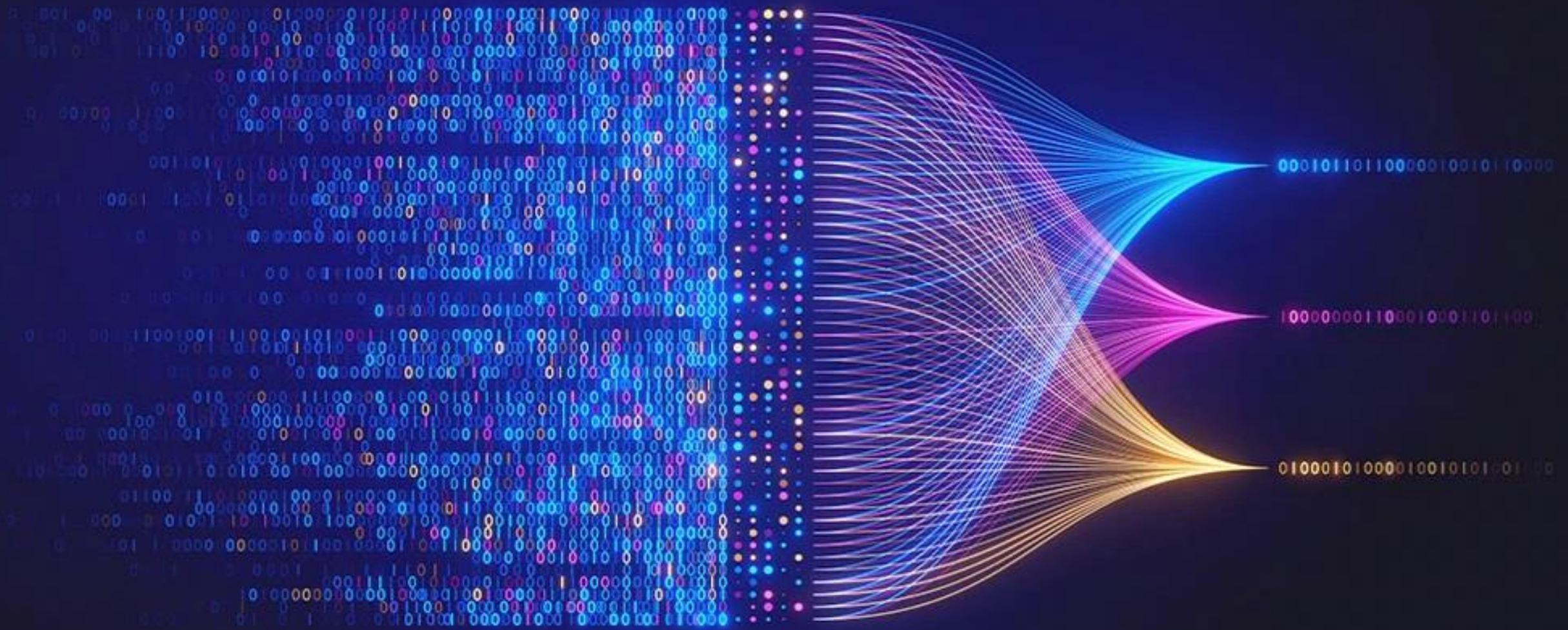
Anti-Fragile

Challenge makes it stronger.
Thrives Under Stress

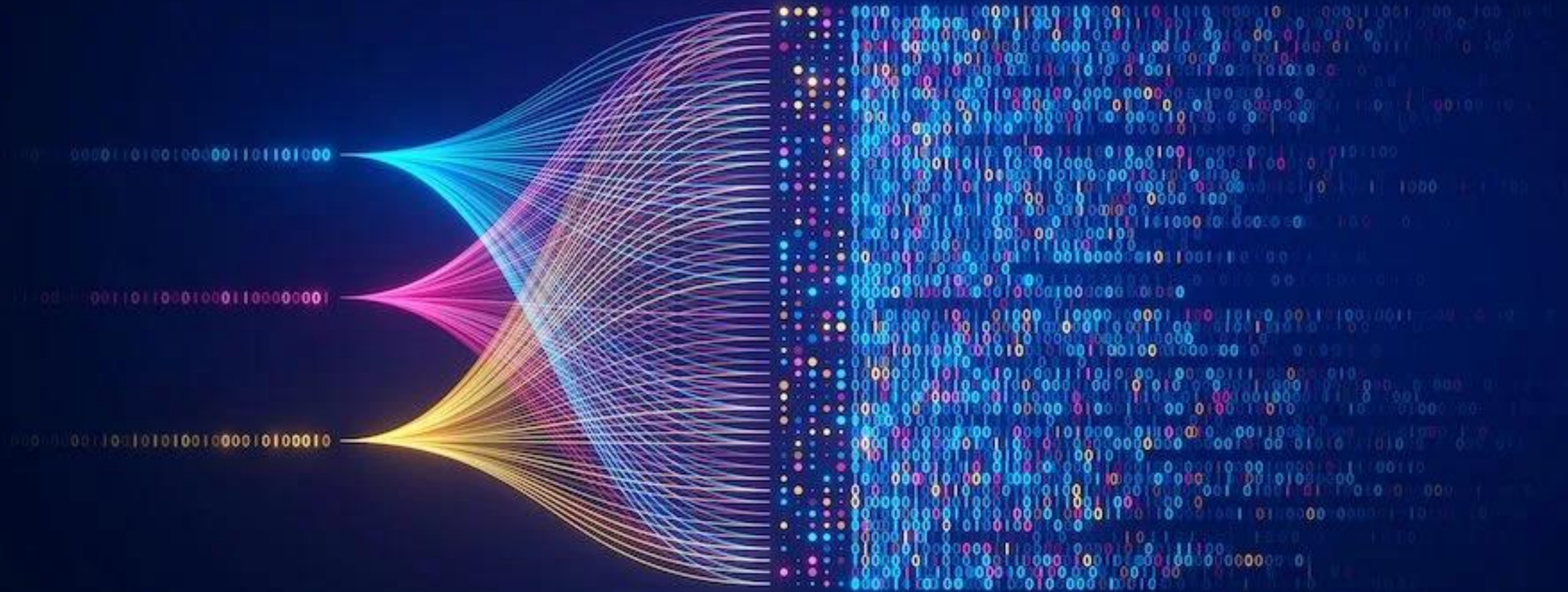
Everything
Old Is
New Again...



Predictive



Generative



The Result?



Amplified Intelligence