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The New AI Playbook

Sorting The Signal From The Noise

Howard Getson

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**To Provide a Sanity Check As
You Sift Through all the
"Noise" Around AI**

To Help You Build Scalable Automation Playbooks

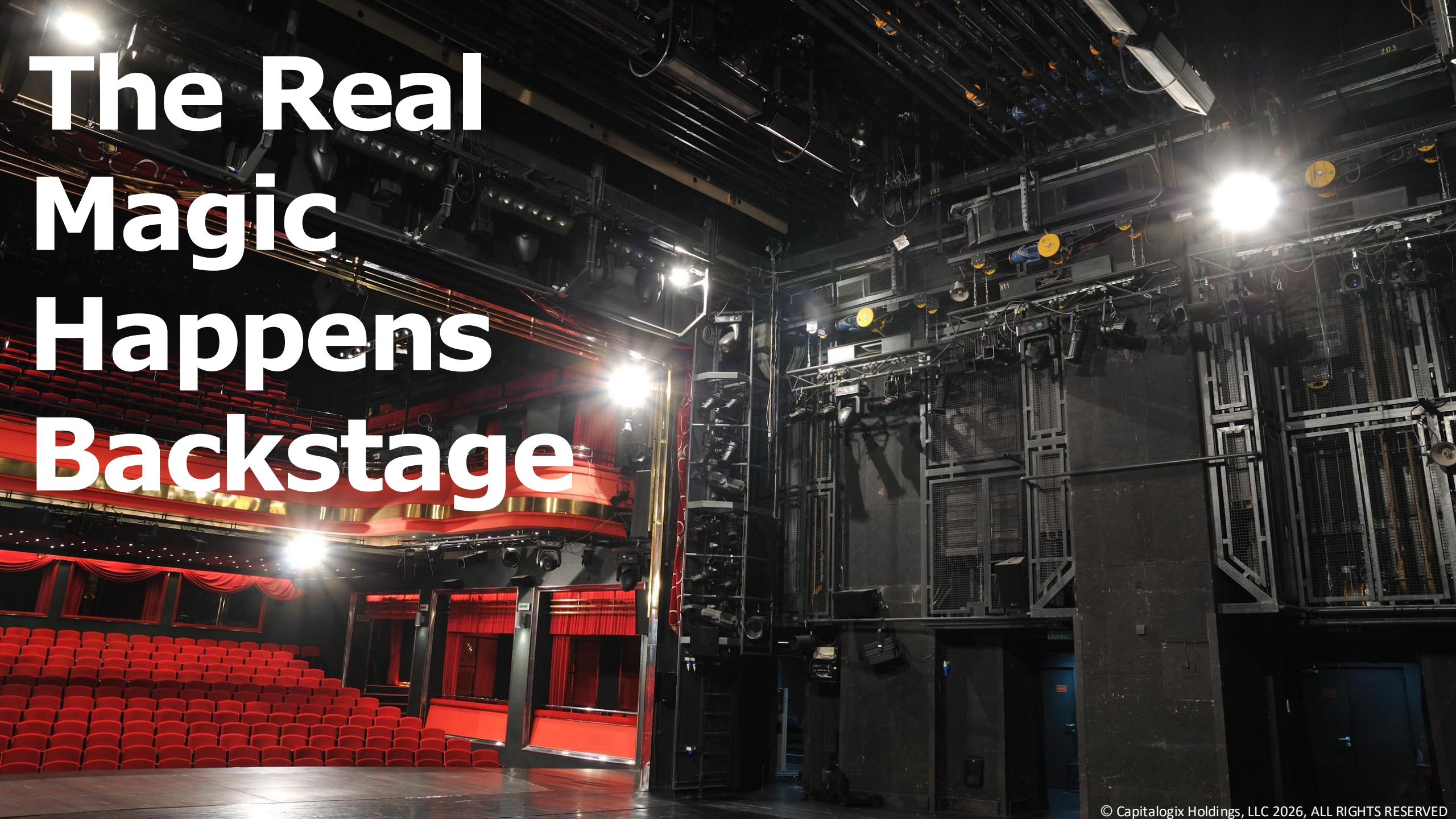
**To Encourage You To Take
Small, Easy Actions Today
(Even If You Think You
Already Have)**

**You don't win
a game that
you didn't
want to play!**



Remember ... You're The Front Stage





The Real Magic Happens Backstage

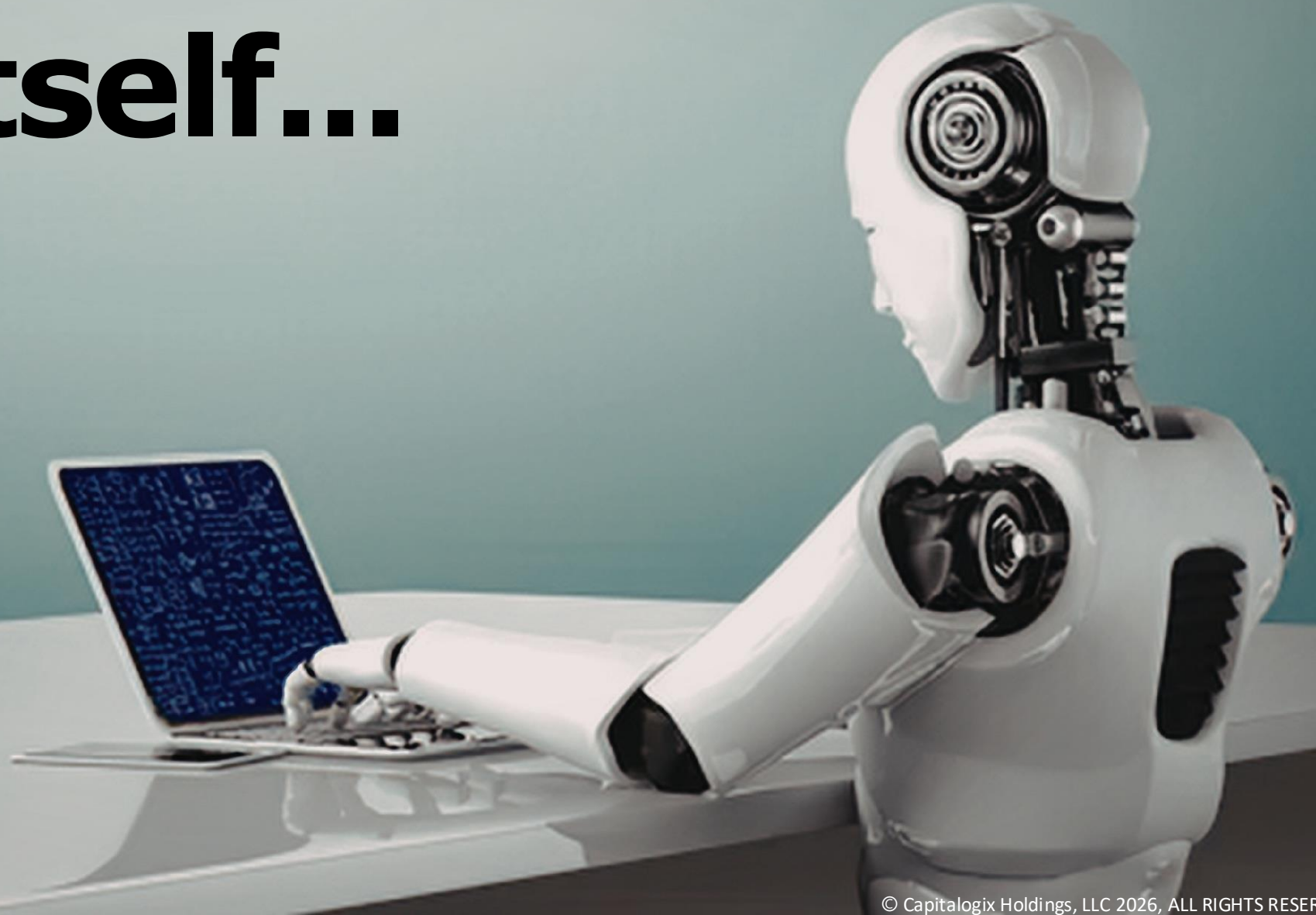
Your Real Job: Find Blind Spots



AI Is Like Aladdin's Genie



Let the prompt write itself...



ITERATE





Improve

Summarize

Summarize and highlight key points

Come up with five example prompts that help me summarize information in clever and useful ways.

Come up with five good example prompts for summarizing and explaining information from different perspectives or approaches.

Explain Like Yoda

Great Writers

Malcolm Gladwell

Ayn Rand

Daniel Kahneman

Great Thinkers

Socrates

Elon Musk

Charlie Munger

Fictional Characters

Yoda

Sherlock Holmes

Captain Jean-Luc Picard

A Generic Avatar

a Millennial

a Stoic

a Buddhist Monk

Analyze

Analyze its tone, voice, and style.

Break down its structure, framework, and general tone.

Turn that into a prompt I can use to transform text

Extend

What are some different perspectives?

What are 2nd and 3rd order consequences?

What Mental Models might apply?

What are potential Viral Hooks?

What is the Golden Thread and potential story arcs?

Critique

What would the other side say?

What are potential logical flaws?

What's missing?

Book Summary

List the Key Concepts, Insights and Learning Objectives

Of [Book] or [Concept]

For [Role] or [Purpose]

Give me a 1,000-word summary based on that

Ask questions and propose exercises to help me understand and apply these concepts

Blog Post

Start by asking me a few key questions about what I want to write.

Once you understand my goals for the piece, offer to write it for me in Chat. You might offer to write long pieces (ex. blog posts or essays) section-by-section.

After you've written the draft, you can offer to explain how I could use Generate Draft to get better results. Only do this if my document content is empty.

Ask questions one at a time. When appropriate, remind me that I can attach files & URLs to answer your questions. Keep your responses short.

Multi-Layered Analysis

Task: Analyze the article with 4 layers and deliver executive-ready insights.

Layers (use bold section headers):

Paradoxes: Name 2–3 core tensions, why they matter, and how embracing them sharpens the message.

Models & Metaphors: Apply **3** relevant mental models; add vivid metaphors that reframe key ideas.

10-Year Look-Ahead: What will seem obvious in a decade but is missed now? Note implications for **tech, society, culture, strategy**.

Cross-Perspectives: Bring **3 experts** (1–2 quotes/examples each). Explain *why chosen* and *what it adds*.

Steelman: What would a smart critic argue to change the conclusion?

Exec Wrap (ROA): *Risks, Opportunities, Actions*—bullet points, plain language, urgent and specific.

Formatting: Bold section titles, bullets, *italics for key lines*, space after punctuation, no jargon.

Content Pillars

Start with a Strong Base

Summarize

Create Different Perspectives

Generate Questions

Criticize

Consider the Opposite Position

Generate an Outline

Reorganize

Highlight Different Points

Visualize

Re-Imagine

Transform

Repurpose

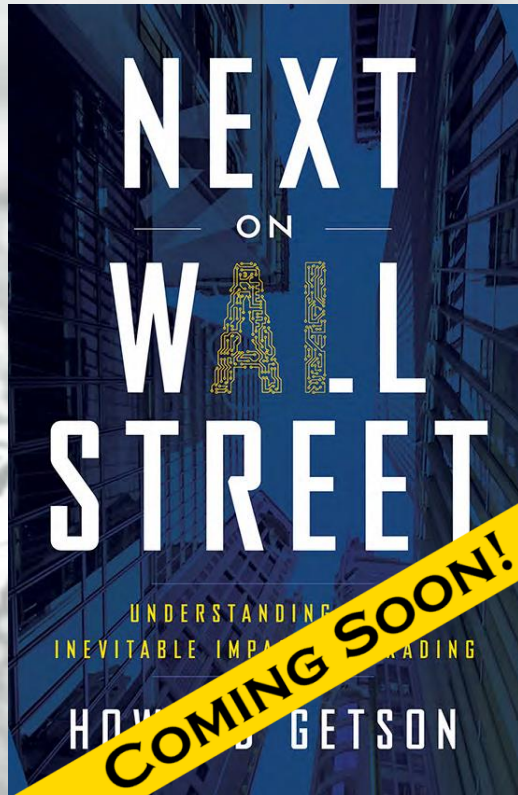
Store for Data Purposes

Useful Now; Valuable Later

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Howard Getson

hgetson@capitalogix.com
(972) 740 4473

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